

## Acceptable Use Policy

Effective starting: September 1, 2024

At Reluna Technology Ltd. ("Reluna"), we are committed to providing high-quality services to wealth management firms, asset managers, and financial professionals. To ensure that our platform is secure and runs smoothly for all users, we ask that you abide by this Acceptable Use Policy ("Policy").

By using our services, you agree not to misuse or abuse them in any way. If we notice any activities that violate this Policy, we may take action, including removing content or limiting access to the services. Please use your best judgment to ensure that your use of the platform aligns with both the letter and the spirit of this Policy.

### 1. Scope

This Policy applies to all websites, software, and services operated by Reluna, including the platform's cloud services and related features.

### 2. Prohibited Activities

#### 2.1. Disruption of Services

2.1.1. You may not:

- (i) Tamper with, reverse-engineer, or hack our platform or services, including bypassing any security or authentication measures.
- (ii) Test the vulnerability of our system unless expressly permitted (e.g., authorized security audits).
- (iii) Overload our infrastructure by imposing an unreasonable load on our systems, such as using automated tools (e.g., bots, spiders) to send excessive requests to the platform.
- (iv) Modify, disable, or interfere with the proper functioning of the services, systems, or data.

#### 2.2. Wrongful Use

2.2.1. You may not:

- (i) Use the platform for any illegal purposes, including activities that violate data protection, privacy, or financial regulations.
- (ii) Misrepresent yourself or disguise the origin of any content, including through phishing, spoofing, or impersonation.
- (iii) Collect or harvest personal data from the platform without express permission from the data subject or in violation of applicable laws.
- (iv) Use the services to harass, stalk, or threaten others, or to distribute harmful or objectionable content.

#### 2.3. Inappropriate Content

2.3.1. You may not upload, post, or share any content that:

- (i) Infringes on intellectual property rights, including unauthorized use of copyrighted materials, trademarks, or proprietary information.
- (ii) Is illegal, obscene, defamatory, harassing, or harmful.
- (iii) Promotes violence, discrimination, or illegal activity.

- (iv) Contains viruses, malware, or harmful code designed to disrupt or damage the platform or other users' systems.

### **3. Privacy and Data Protection**

3.1.1. Users must comply with applicable data protection laws, including GDPR, and ensure that personal data processed on the platform is handled responsibly. Users are prohibited from:

- (i) Sharing or exposing personal data without consent or lawful basis.
- (ii) Using the platform to collect sensitive financial information or personal data without proper security measures.

### **4. Use of AI and Automation**

4.1.1. You may not:

- (i) Use artificial intelligence tools within the platform to make automated decisions with significant legal or financial impacts (e.g., credit scoring, investment decisions) without clear transparency and accountability.
- (ii) Mislead users by generating content through automation tools without disclosing its non-human origin.
- (iii) Bypass or manipulate safeguards and controls designed to monitor AI usage.

### **5. Inappropriate Communications**

5.1.1. You may not:

- (i) Send unsolicited bulk communications (spam) or use the platform to promote unauthorized products or services.
- (ii) Solicit other users for commercial purposes without Reluna's explicit consent.
- (iii) Make defamatory or disparaging remarks about Reluna or its partners, affiliates, or vendors.

### **6. Intellectual Property**

6.1.1. Users must respect intellectual property rights when using the platform. This includes not:

- (i) Uploading or distributing any content that violates copyrights, trademarks, or other proprietary rights.
- (ii) Using the platform to create or distribute unauthorized financial reports, analysis, or investment tools.

### **7. Monitoring and Enforcement**

7.1.1. Reluna reserves the right to:

- (i) Monitor user activity to ensure compliance with this Policy.
- (ii) Take corrective action, including suspending or terminating accounts for Policy violations.
- (iii) Report unlawful activities to the appropriate authorities when necessary.

### **8. Consequences of Violation**

8.1.1. Violating this Policy may result in:

- (i) Suspension or termination of your access to the platform.
- (ii) Legal action, including claims for damages.
- (iii) Reporting of illegal activity to law enforcement.

### **9. Reporting Violations**

9.1.1. If you encounter any behavior or content that violates this Policy, please report it immediately to [info@reluna.com](mailto:info@reluna.com).

This Acceptable Use Policy is designed to create a secure and respectful environment for all users of the Reluna platform. By using our services, you agree to comply with these terms and help maintain the integrity of our platform.